

## **Seminar on: Aazadi ke 75 Varsh: Swadhinta Senaniyon se Prernaon ka Amrit.**



The Public Relations Society of India (PRSI), Shimla Chapter in association with the Department of Journalism and Mass Communication, Himachal Pradesh University, organized a seminar on *Aazadi ke 75 Varsh: Swadhinta Senaniyon se Prernaon ka Amrit* on 19 November 2022.

In her Keynote Address, eminent author and former Fellow of the Indian Institute of Advanced Study, Dr. Usha Bande, said that the role of freedom fighters in making India independent cannot be forgotten. As a result of their sacrifices, today the nation has emerged as a leading country on the world stage. Sharing some important points on the basis of her research, she threw light on the books written on Mahatma Gandhi by various authors. She said that of course there is no Mahatma Gandhi in the works of these writers, but his ideology pervades everywhere which awakens the feeling of patriotism among the people of the nation. The principles of Gandhiji have been given prominence in the literature of different languages. Nayantara Sehgal, Mulk Raj Anand, Bhavani Bhattacharya, R.K. Narayanan also threw light on the books written by Arvind Adiga on Gandhiji's ideology. Gandhiji's thoughts and principles are relevant even today.

Literature has also shown the changes that have come in the society along with the time. Gandhiji is embedded in Indian philosophy and literature and is an important link connecting history, present and future. Dr. Bande said that due to the efforts of Gandhiji, the feeling of nationalism has awakened in the country and there is a need to nurture this feeling at present.

Speaking on the occasion, former Director, Information and Public Relations, Himachal Pradesh, B.D. Sharma, said that *Bharat ki Azadi ka Amrit Mahotsav* is an initiative of the Government of India to commemorate 75 glorious years of progressive India and its rich history, diverse population, magnificent culture, and great achievements.

During the freedom movement and after attaining independence, media has played an important role and has awakened the feelings of patriotism among the countrymen.

Earlier, welcoming the participants of the seminar, Pradeep Kunwar, Joint Director of Information and Public Relations Department and Chairman of PRSI Shimla Chapter, said that Shimla Chapter is doing remarkable work in the field of public relations. The Chapter is raising issues of national and social interest by holding such events.

General Secretary of PRSI Shimla Chapter, Dr. Ranvir Verma proposed the vote of thanks.